GENIANS INVESTOR RELATIONS 2026

Genians

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Agenda

Prologue

Chapter 1. The Leading Company in Cybersecurity

Chapter 2. Proven Growth by the Numbers

Chapter 3. Market & Technology Leadership

Epilogue

Company Profile – Highlights

Global Security Software Provider Delivering Advanced Solutions to Counter Sophisticated Cyber Threats
The Most Recognized Cybersecurity Leader Pioneering Innovation in the AI Era



Proprietary Technology

Gartner-Recognized NAC Representative



First to Market, Largest Customer

NAC 3,000+ / EDR 225



No. 1 Market Share

NAC 71% / EDR 46%

[2024, Korea Public Procurement Service]



21 Years of Profit Since Founding

Unrivaled Profitability



22%

CAGR (2005–2025)



200+ Global Customers

US & UAE & India Offices

Company Update - Reports

Achieving Simultaneous Growth and Profitability Amid Economic Downturn
A Beneficiary of AI, Zero Trust, and Government-Led Cybersecurity Market Growth

LS증권

2025.7.8

- A Leader in NAC & EDR, Essential for Zero Trust
- Target Price: KRW 27,000 / Rating: BUY

Buy (신규)	
목표주가 (신규)	27,000 원
현재주가	20.500 원
상승여력	30.7 %

Yuanta Securities

2026.8.6

- Earnings Improvement Driven by Structural Change
- Low valuation

SHINYOUNG SECURITIES

2026.5.27

- Dominating NAC/EDR, Leaping into Quantum Security
- Strong private demand + expanded public security budgets



- KOSDAQ Rising Star for the 4th consecutive year (KRX-hosted)
- Recognized for market dominance, technology, growth, profitability, and financial stability

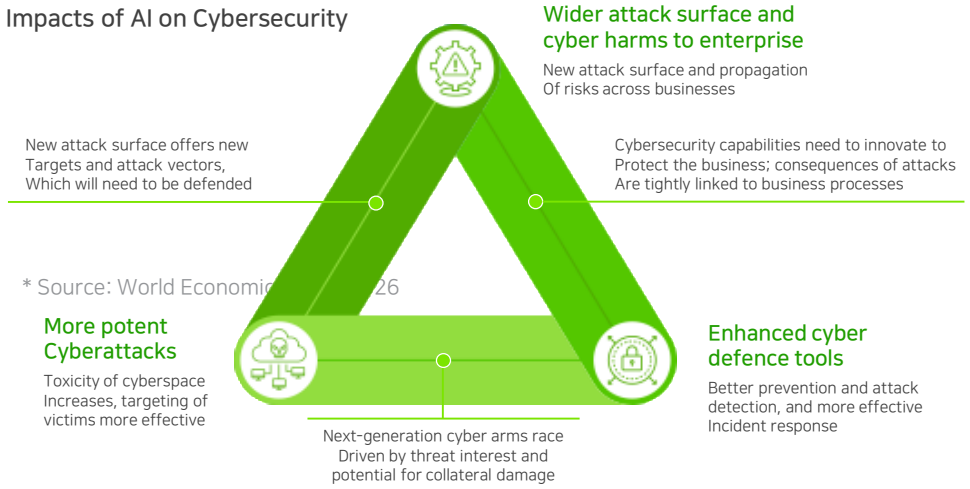


- Selected for the '2025 Korea IR Awards' (Excellent Company)
- Recognized for excellent IR activities, CEO participation, and fair disclosure

Market Trends – Cybersecurity Outlook

Cybersecurity is evolving across technological, geopolitical, economic, and strategic dimensions
Global damages from cyber threats projected to reach $11.5 trillion in 2026 (KRW 1.5 quadrillion)

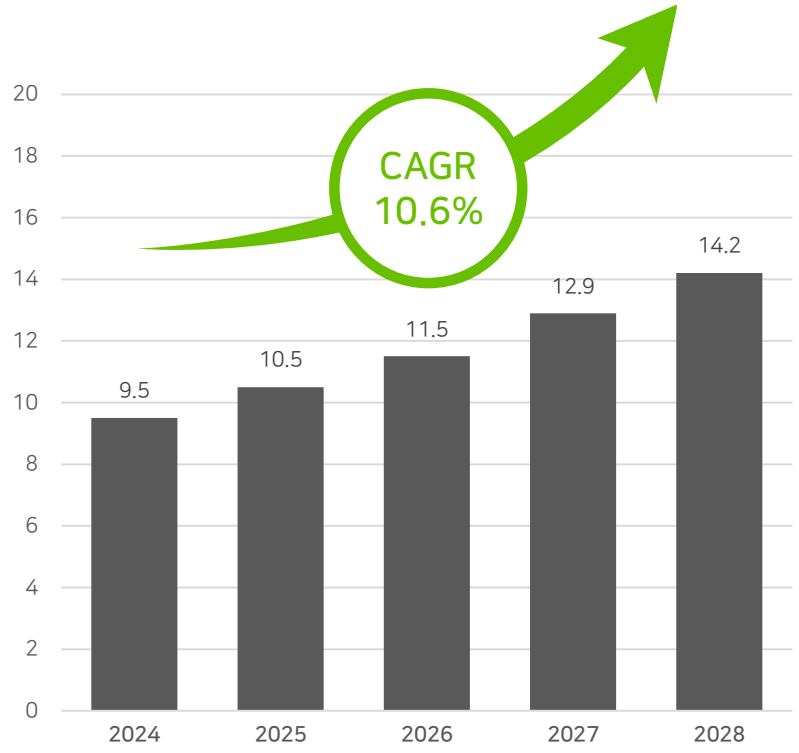
Global Cybersecurity Outlook 2026



RANK	Chief executive officer(CEO)		Chief information security officer (CISO)	
	2025	2026	2025	2026
1	Ransomware attack	Cyber-enabled fraud and phishing	Ransomware attack	Ransomware attack
2	Cyber-enabled fraud and phishing	AI vulnerabilities	Supply chain disruption	Supply chain disruption
3	Supply chain disruption	Exploitation of software vulnerabilities	Cyber-enabled fraud and phishing	Exploitation of software vulnerabilities

Global Cyber Threats Damage Scale

Unit: US$ trillion



* Source: Cybersecurity Ventures, 2025 Official Cybercrime Report

Market Trends – Cybersecurity Outlook

#1 Fastest Growing B2B Software Industry
Evolution of Ransomware and AI-Powered Attacks

B2B Software Industry Growth Rates(in the US)

B2B Software Industry Growth Rates	Q1 / 22	Q2 / 22	Q3 / 22	Q4 / 22	Q1 / 23	Q2 / 23	Q3 / 23	Q4 / 23	Q1 / 24	Q2 / 24	T8Q Avg.
Transportation, Logistics, Supply Chain Tech	0%	31%	41%	54%	2%	-7%	7%	16%	28%	36%	22%
Cybersecurity	47%	62%	53%	38%	31%	29%	40%	33%	17%	36%	35%
Restaurant, Hospitality, and Leisure Tech	3%	13%	2%	3%	23%	38%	29%	34%	16%	26%	22%
Developer and Engineering Tech	-3	18%	14%	22%	17%	13%	22%	17%	41%	26%	21%
FinTech	9%	13%	6%	22%	21%	20%	29%	22%	28%	25%	22%
Property Tech	11%	14%	6%	2%	21%	22%	24%	30%	21%	20%	18%
EdTech	23%	39%	21%	35%	15%	15%	20%	17%	15%	17%	19%
Marketing and Sales Tech	25%	17%	6%	16%	5%	17%	17%	8%	10%	17%	12%
Other	19%	23%	13%	18%	18%	19%	24%	16%	14%	17%	17%
HealthTech	9%	22%	16%	25%	14%	15%	16%	19%	17%	12%	17%
E-commerce and Retail Tech	13%	20%	7%	14%	6%	2%	5%	6%	7%	11%	7%
HR, Legal, and Back Office Tech	20%	21%	20%	22%	17%	15%	12%	14%	9%	10%	15%
Data, Infrastructure, and Reporting Tech	23%	24%	22%	9%	14%	12%	14%	13%	10%	8%	13%
Public Sector Tech	45%	27%	26%	49%	35%	2%	3%	27%	28%	6%	22%
Media Tech	-4%	0%	0%	18%	14%	40%	25%	11%	2%	-2%	13%

* Source : Maxio Institute, 2024.09

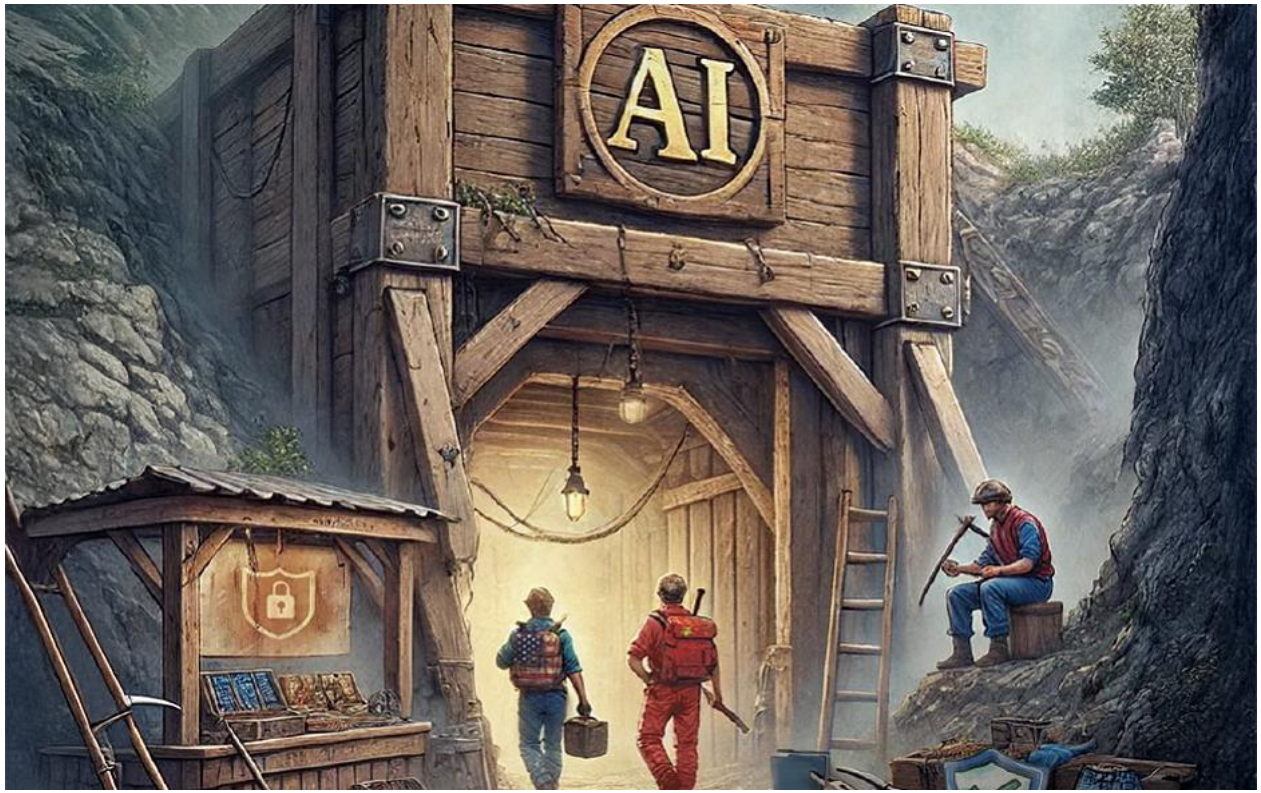
· Fastest Growing Software Industries (Last 8 Quarters)
- #1: 35% Cybersecurity
- #2: 22% Transportation, Logistics, and Supply Chain Tech
- #3: 22% Public Sector Tech

· Industries that have Grown Faster than AI
- Q2 : Transportation, Logistics, and Supply Chain Tech / Cybersecurity
- Over the last 10 Quarters : Cybersecurity

Market Trends – Cybersecurity Outlook

HBM for the AI Hardware Era, Cybersecurity for the AI Software Era
Intensifying US–China AI rivalry shifts the center of gravity from AI hardware to AI software (rising focus on AI utilization)

Cybersecurity: The "Picks and Shovels" of the AI Software Era



Strategic Shift from Infrastructure to Utilization

Intensifying AI model rivalry driving a surge in demand for robust cybersecurity

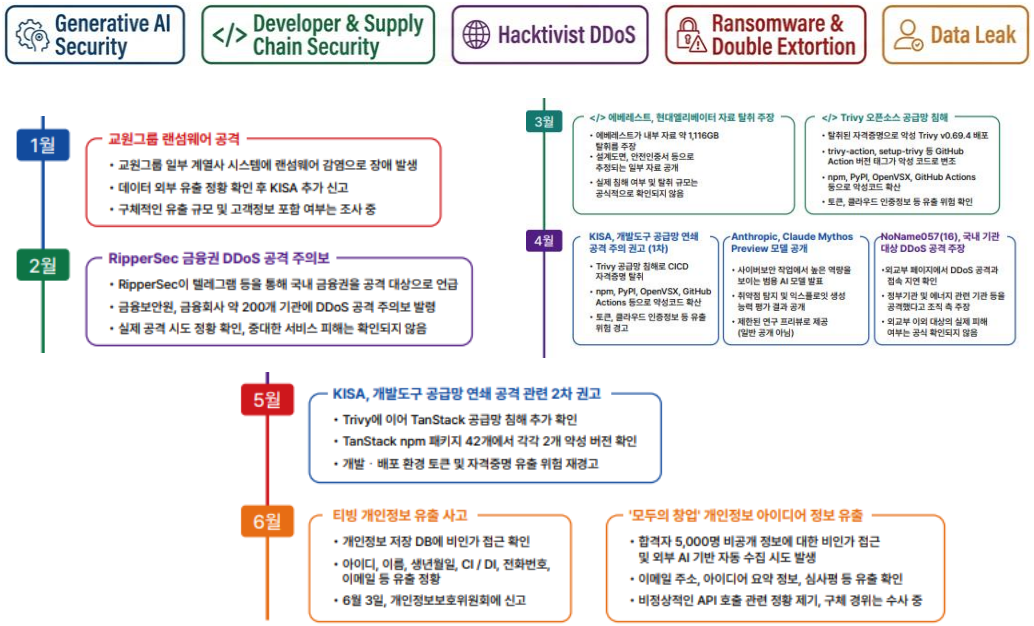
AI as a Double-Edged Sword

* Source: Shinhan Securities, 2025.02.24

Market Trends – Cyber Threat Landscape & Outlook

'25: Numerous breaches close to citizens' daily lives, supply chain threats, ransomware
'26: AI-powered threats becoming everyday, cloud security, and growing secondary cyber threats exploiting personal data

Major Korean Security Incidents & Cyber Threats, 1H 2026



* Source: 2026 1H Cyber Threat Trends Report, Ministry of Science and ICT, 2026.07

2026 Cyber Threat Forecast



* Source: '25 Cyber Threat Trends & '26 Outlook, Ministry of Science and ICT, 2026.01

Market Trends – Cybersecurity Growth Keywords

AI-powered attacks, global cyber warfare, rising IoT adoption, and government policies

Cyber attacks
Intelligence and sophistication



AI-Powered Attacks
Ransomware

Global
Cyber Warfare



Hot War: High Defense Demand

Cold War: Surging Cybersecurity Demand

Significant increase in AI-integrated devices
Ubiquitous IoT



Evolution of AI and Robotics

Strengthening Government Policies



Stricter information protection regulations.

Establishment of a robust industrial ecosystem.

Market Trends – Policy

Global Nations Strengthening Cybersecurity Policies in Response to Large-Scale Cyberattacks

South Korea: Comprehensive pan-governmental security measures announced (Oct 2025)

└ Supplemented by the 2nd master plan (Jan 2026) to prepare for the AI-driven, rapidly changing security environment

U.S. Cybersecurity Executive Order

Key Content	Architecture & Solutions
Sharing Threat Information between Government & Private	
Modernizing Federal Cybersecurity	**Zero Trust, Cloud**
Strengthening SW Supply Chain Security (SBOM)	**NAC**
Establishing the Cyber Safety Review Board	
Standardizing Incident Response Strategies	
Improving Detection of Cybersecurity Incidents	**EDR**
Improving cybersecurity investigation and recovery capabilities	

Korea's Cybersecurity Strategy & Policy

· Pan-ministerial information protection master plan announced (Oct 2025)

· Penalties raised from 3% to 10% of revenue (effective Sep 2026)

· Minimum public-sector information security budgets and staffing secured

· Information security disclosure mandate extended to all listed companies ('27)

· CEO security accountability codified

Applicable Policy Area	Architecture & Solutions
IT Asset Visibility & Control	NAC
AI-Powered Anomaly Detection & Response	EDR
Transition to Data-Centric Security	Zero Trust
Institutionalizing SBOM Compliance('27)	NAC

'Strategic Shift : Transitioning from "Recommended Guidelines" to "Enforced Regulatory Frameworks"

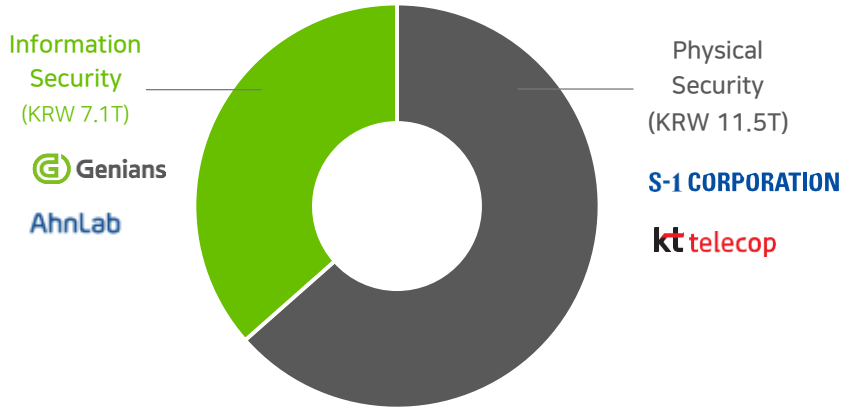
Chapter 1

The Leading Company in Cybersecurity

Overview – Korea's Security Industry Landscape

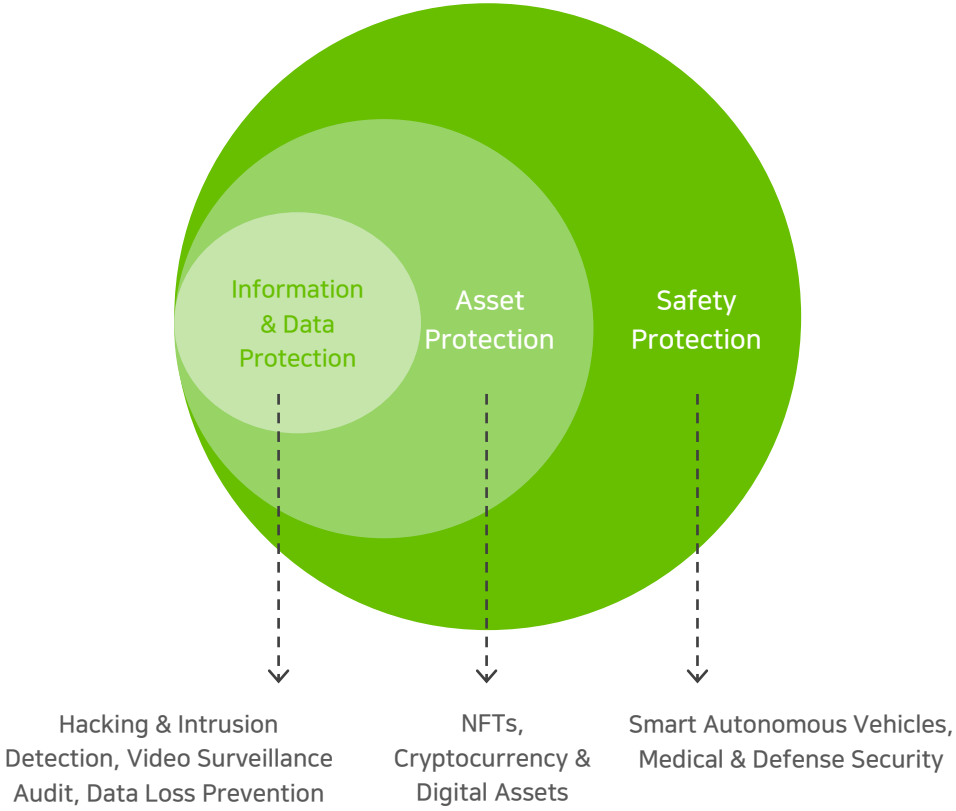
2024 Total Security Industry Scale: KRW 18.6 Trillion (10.5% YoY Growth)
Information Security Market: KRW 7.1 Trillion (Share 38%, 15.9% YoY Growth)

2024 Korean Security Industry Market Size



*Source : 2025 Survey on the Information Security Industry in Korea, MSIT(2025.10)

Expanding the scope of the information security industry



Product Portfolio

Strategic Expansion : Scaling from internal Network Security to intelligent Endpoint Security (EDR)
Future Innovation : Securing proprietary technologies in Cloud and Zero Trust to lead the next-gen paradigm

Integrated Internal Network Security

Genian NAC

"Global leader in network visibility and access control, ensuring a secure and transparent internal environment."

Integrated Endpoint Security Platform

Genian Insights E

“Advanced endpoint security platform providing proactive detection and response against intelligent cyber threats."

The Ultimate Zero Trust Security

Genian ZTNA

"Comprehensive Zero Trust architecture for distributed IT, securing every connection from cloud to remote work."

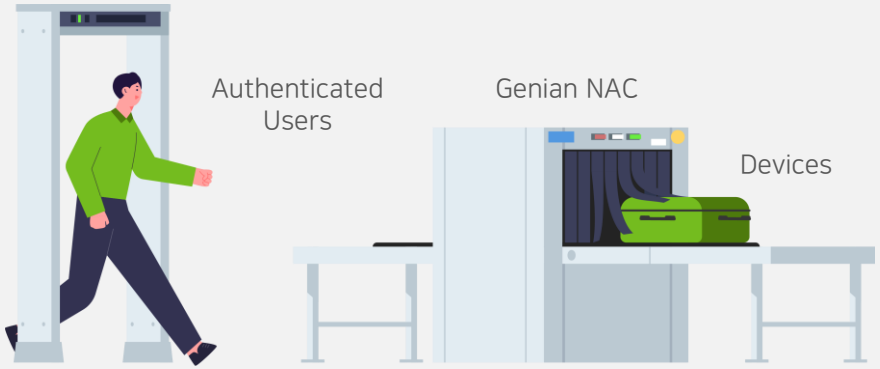
Solution - Genian NAC

NAC : Network Access Control

Ensures exclusive access for secure devices and verified users while providing continuous post-connection vulnerability monitoring



Like a vaccine pass — entry only for those with one



Genian NAC ensures only secure devices and authenticated users can access the internal network.

1 **Support for various work environments**
Win/Mac/Linux, Agent/Agent-less, CLOUD, etc

2 **Most security product integrations**
Over 40 products including antivirus, firewalls, and authentication

3 **Asset and platform classification**
Over 25,000 devices and related vulnerabilities

Solution - Genian NAC

A security solution providing real-time visibility into who, when, and where every device connects, serving as the de-facto industry standard

					Which IP/MAC					Which device	Who		Where	
	NT AG SS	위험	동작	동작상태차트	IP주소	MAC주소	정책	제어정책	호스트명(이름)	플랫폼	인증사용자	등록시각	위치	가동률
					172.29.55.83	24:B6:FD:42:64:CD		에이전트미동작차단	DJKIM	Microsoft Windows 7 Professional x64	유동구	2018-03-29 15:50:29	연구소	0%
					172.29.60.15	A4:5E:60:F1:C9:8B		에이전트미동작차단	macagentui-macbook-pro.local	Apple OS X El Capitan	어지혜	2018-04-09 10:35:00	서비스사업부	0%
					172.29.65.4	44:8A:5B:6A:A2:94		기본정책			안훈기	2018-02-20 14:25:58	공공사업부	100%
					172.29.65.5	D4:25:8B:7E:71:5B		에이전트미동작차단	LAPTOP-6N9OFCC6	Microsoft Windows 10 Home x64	안효숙	2018-04-02 10:07:10	전략사업부	37%
					172.29.65.6	D0:27:88:D5:98:71		에이전트미동작차단	DJPARK-0A9610A1	Microsoft Windows XP Professional	신학선	2018-02-22 11:07:33	영업부	94%
					172.29.65.7	3C:15:C2:DA:6A:D6		에이전트미동작차단	hellojjui-macbook-pro.local	Apple macOS Sierra	소상원	2018-04-09 13:27:34	영업부	1%
					172.29.65.7	28:5A:EB:7D:9E:45		기본정책	Subin	Apple Device	방병호	2018-04-13 10:24:17	연구소(QA팀)	100%
					172.29.65.8	08:00:27:E6:C3:BB		에이전트미동작차단	CBZ0-C3-BB	Microsoft Windows 7 Professional	박민웅	2018-03-30 12:56:47	연구소(WEB)	29%
					172.29.65.9	08:00:27:B8:3B:D8		에이전트미동작차단	GENITEST	Microsoft Windows 7 Professional x64	박민웅	2018-04-10 10:20:52	연구소(WEB)	32%
					172.29.65.9	AC:B5:7D:3C:41:2A		에이전트미동작차단	NWYPOJ	Microsoft Windows 10 Home x64	박민웅	2018-03-07 16:12:05	연구소	22%
					172.29.65.100	C4:54:44:FE:81:8D		에이전트미동작차단	NWYPOJ	Microsoft Windows 10 Home x64	박경령	2018-03-14 17:28:16	서비스사업부	0%
					172.29.65.110	40:8D:5C:A7:C8:06		기본정책		Genians Genian NAC	류지하	2018-02-20 14:28:45	마케팅팀	48%
					172.29.65.120	08:00:27:4A:8B:14		에이전트미동작차단	WIN8	Microsoft Windows 8.1 Professional	류재성	2018-03-29 15:30:25	경영관리실	0%
					172.29.65.150	90:9F:33:DC:17:1C		기본정책		EFM Networks ipTIME	김준형	2018-02-20 14:26:24	엔터프라이즈 사업부	100%
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					172.29.65.158	40:8D:5C:27:D8:DA		에이전트미동작차단	JO	Microsoft Windows 8.1 Professional x64	김슬기롭게	2018-02-20 14:25:58	연구소	100%
					172.29.65.159	08:00:27:AF:B7:21		기본정책		Genians Genian NAC	김선진	2018-03-12 09:39:01	연구소	22%
					172.29.65.254	00:1B:8F:37:30:59		기본정책		Cisco Networking Device	김상환	2018-02-20 14:26:43	지니언스	100%

The Integrated Platform for Internal Security – Genian NAC

Solution - Genian Insights E

Integrated Endpoint Security Platform
Combine EDR, AV, Anti-Ransom, and Device Control to respond to diverse and evolving endpoint threats

01 **Genian EDR (Endpoint Detection & Response)**

Real-time behavior-based detection and threat response for advanced attacks In-depth analysis and rapid response support

02 **Genian AV (Anti-Virus)**

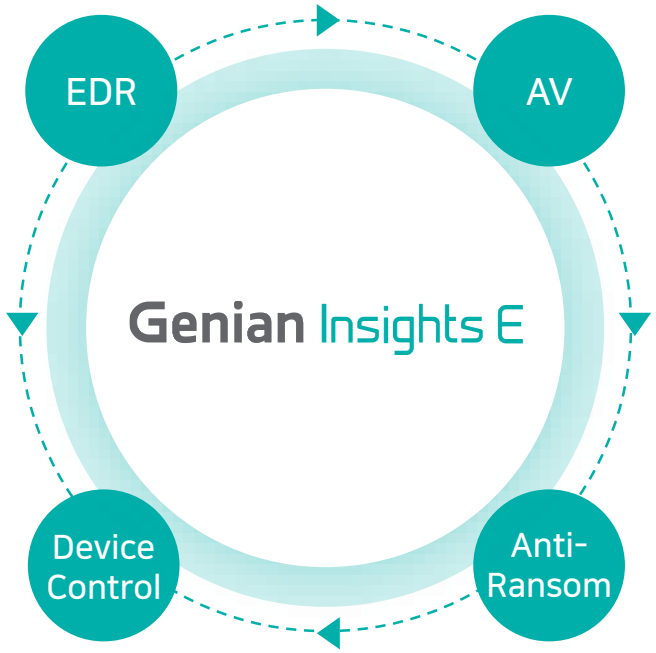
Malware detection and automatic treatment through signature-based diagnosis

03 **Anti-Ransom**

Real-time blocking of file encryption actions , real-time backup of important document files Minimize ransomware damage with automatic recovery features

04 **Device Control**

Prevents internal data leakage by managing storage media usage (USB, External HDD, etc.) with granular controls such as Read-only, Write, and Block



Genian Insights E : Threat Detection

Known malware response	- Signature-based Detection(use AV engine) - IoC-based Detection of Known Malware - Reputation & Similarity Analysis
Unknown malware and abnormal behavior	- Proprietary XBA Engine - ML-driven Detection - Custom Detection Rules

Solution - Genian Insights E

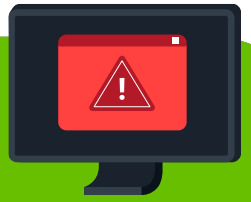
Genian EDR (Endpoint Detection & Response)

Endpoint anomaly detection & response — a next-generation security solution that monitors user and PC behavior to detect and counter unknown threats

The Limitation of Legacy Security



Just as breakthrough infections occur despite vaccination,
traditional security solutions struggle to counter novel and evolving cyber 'viruses



The Role of Genian EDR



Much like an epidemiologist tracks movements and isolates contacts,
Genian EDR monitors all endpoint activities to identify and pre-emptively respond to anomalous threats



Solution - Genian ZTNA

ZTNA : Zero Trust Network Access

A next-generation security solution that protects and continuously verifies diverse network environments and connection points, including cloud, remote work

Traditional Perimeter-Based Security



Traditional security based on trusting specific perimeters

Unable to protect today's blurred environments like remote work and cloud

Zero Trust Architecture



Assuming 'Trust Nothing', continuous least privilege & control by role/function

Enables optimal security even in changing environments

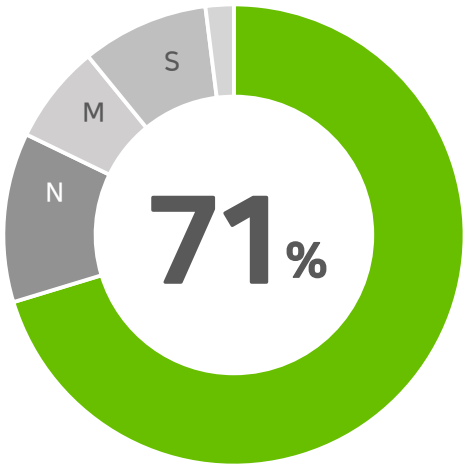
Chapter 2

Proven Growth by the Numbers

No. 1 NAC Vendor in the Korean Market

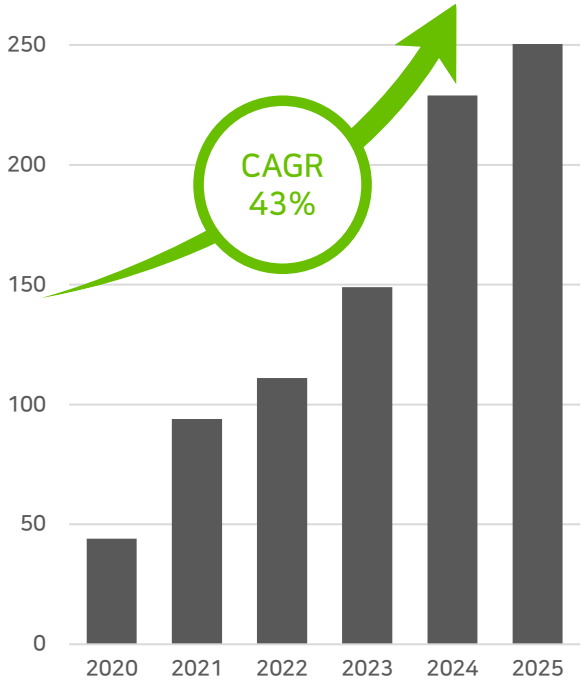
Industry Standard via Product Excellence and Competitiveness
Rapidly Expanding Cloud NAC Customer Base

NAC Market Share – Public Procurement (Nara Marketplace)



2025

Cumulative Cloud NAC Customers in Korea



Gartner's Global Top 5 NAC Vendors

- Cisco
- Forescout Technologies
- HPE
- **Genians**
- Fortinet

* Source: Nara Marketplace (Korean ON-Line E-Procurement System), 2025

* Source : Gartner, 2024.12

Genian NAC References

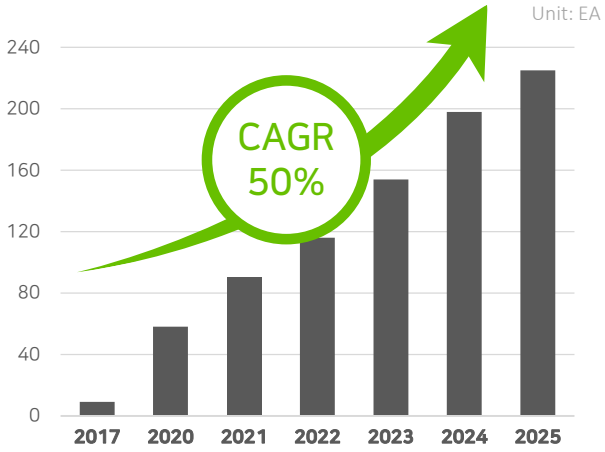
3,000+ Cumulative Customer Sites Secured



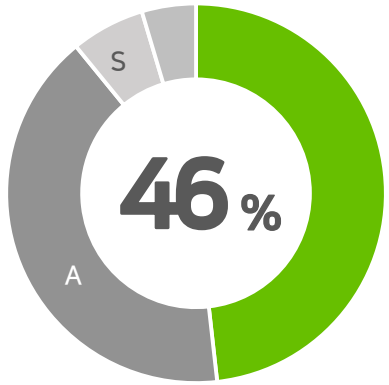
#1 EDR Customer Base in Korea

#1 in market share for 7 consecutive years with the largest customer base in Korea
MDR service (EDR-as-a-service) launched in 2025 — diverse customers secured, steep growth expected

Cumulative Genian EDR Customers by Year



EDR Market Share – Public Procurement (Nara Marketplace)



2025

* Source: Nara Marketplace (Korean ON-Line E-Procurement System), 2025

Quantitative Growth

- Largest customer base in Korea (225 sites)
- #1 market share for 7 consecutive years

Qualitative Growth

- A solution customers seek first, growing together with customers
- Pilot projects expanding into full-scale businesses

Market-Oriented R&D

- Cloud EDR Solution in development
- Organic linkage with AV, Anti-Ransom, and Device Control

Genian EDR References

200+ Cumulative Customer Sites Secured

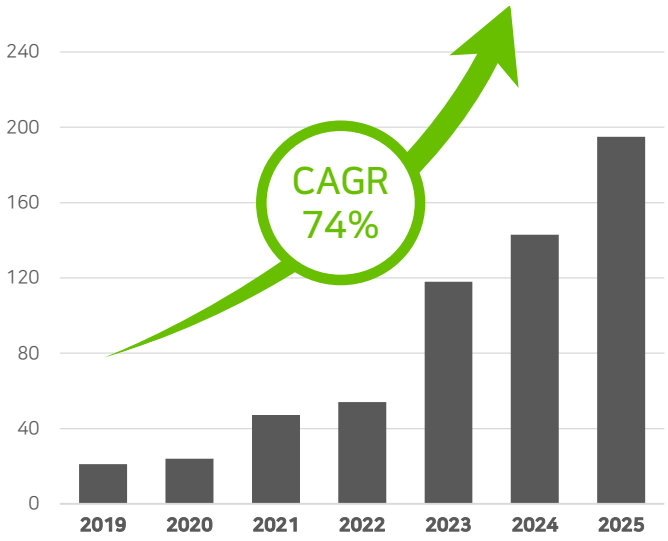


Global Business Status

81 partners across 36 countries
200 cumulative global customers (as of end-March 2026); EMEA share 46%

Global Customers by Year

Unit: sites



Global Customer Map



Genians USA

· Global R&D Center & Americas Business Lead

Genians UAE

· Covering the Middle East, Europe, and Africa

Genians India

· Global Technical Support Hub

Global Customer Footprint & Trusted References

Trusted by Fortune 500 Companies, Government, Military, Energy, Finance, and Healthcare Sectors

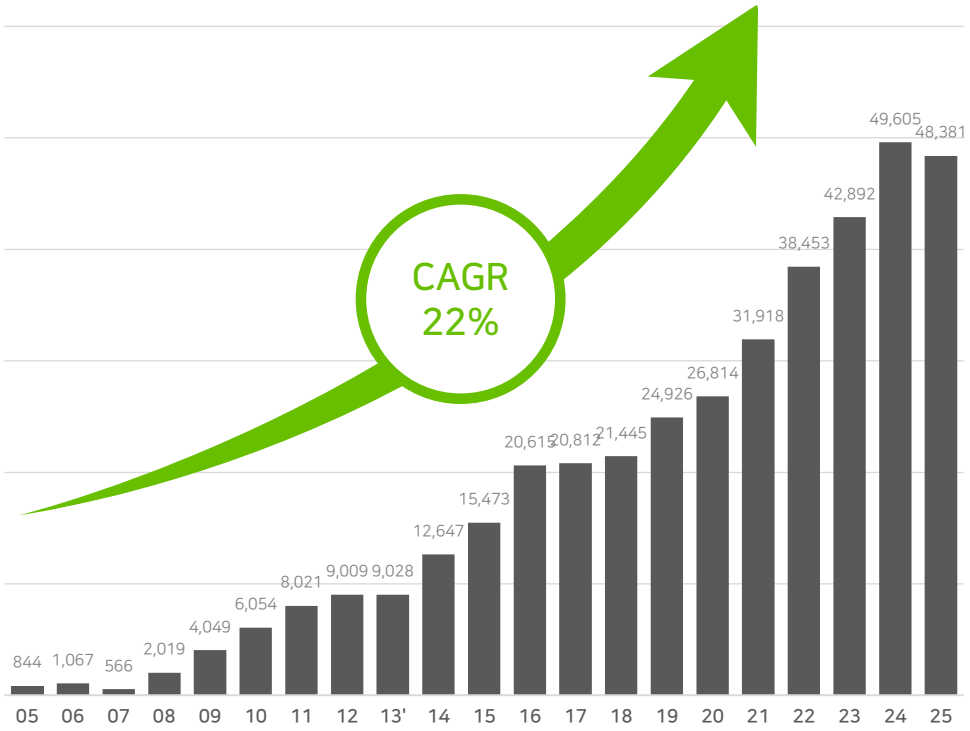


22% Revenue CAGR

Balanced Performance Across Industries and Seasons
In 2025, private-sector revenue exceeded public-sector revenue for the first time

Revenue Growth

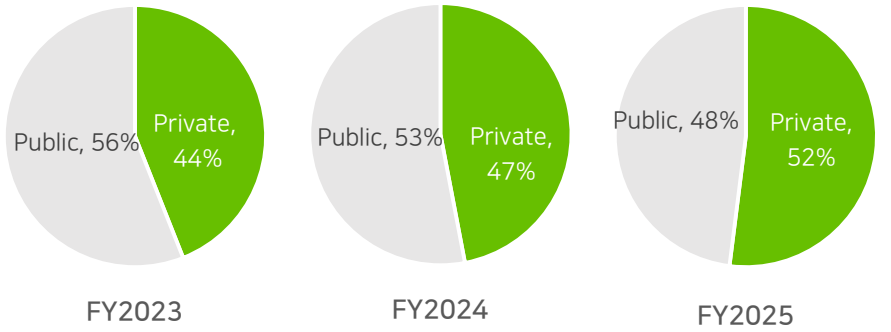
Unit: Million KRW



* On a Consolidated Basis

Public vs. Private Sector

Unit: %



Quarterly Revenue Ratio : Last 3 Years ('23 ~'25)

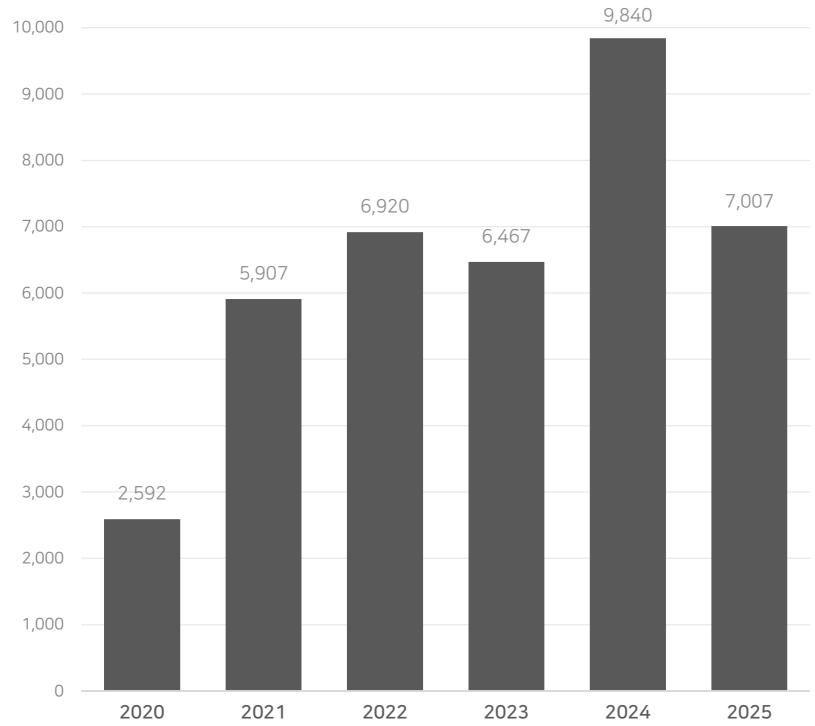
1Q	2Q	3Q	4Q
18%	23%	20%	39%
41%		59%	

21 Consecutive Years of Profitability Since Founding

High Operating Profit Margin Compared to the Security Industry
NAC Product Line OPM Exceeding 20%

Operating Profit

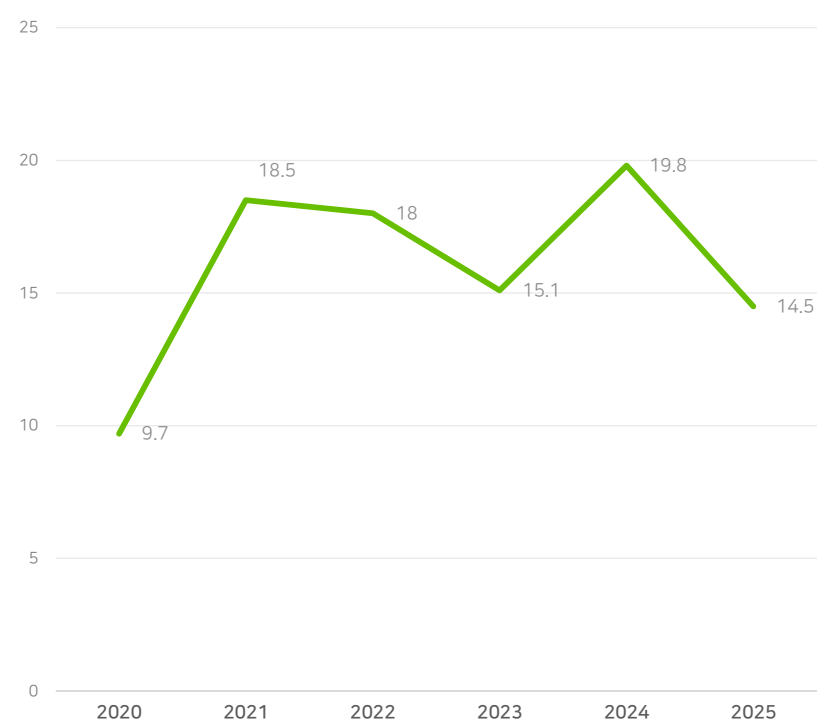
Unit: Million KRW



* On a Consolidated Basis

Operating Profit Margin Trends

Unit: %



Chapter 3

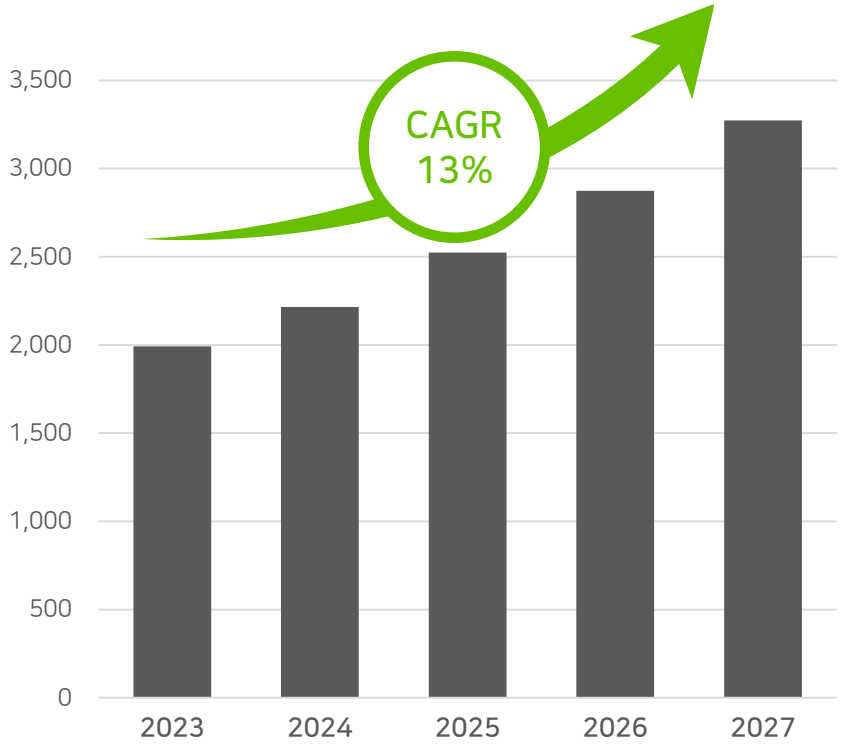
Market & Technology Leadership

Global NAC Market Size and Outlook

$2.8B Market Size in 2026 with 13% CAGR from 2023
High-Growth Segment Driven by Rising NAC as SaaS Adoption

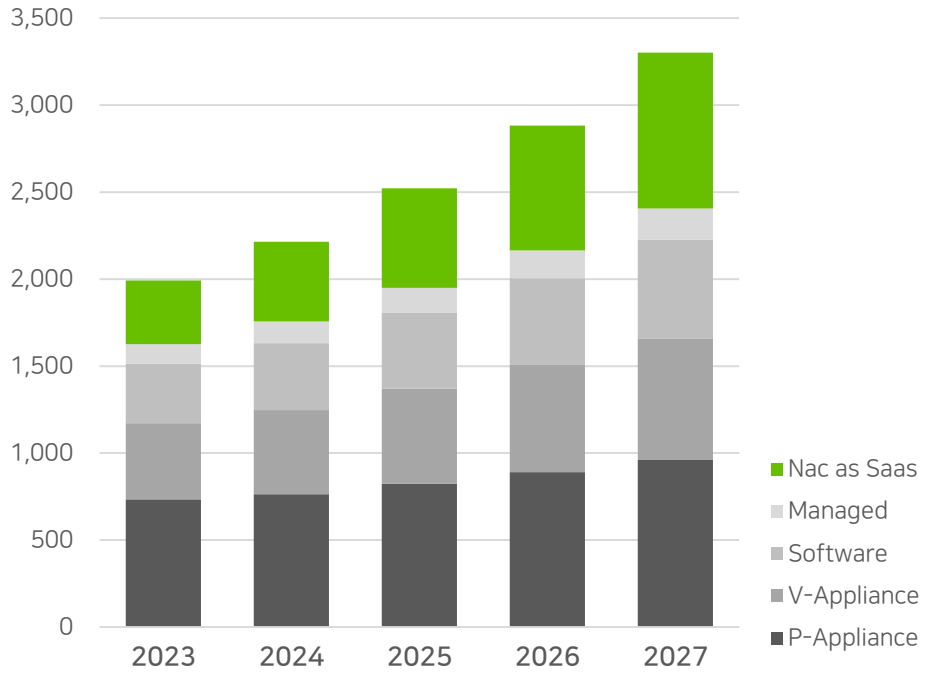
Global NAC Market Size & Forecast

Unit: US$ millions



Global NAC Market Forecast by Product Category

Unit: US$ millions



* Source: 2020 Frost & Sullivan, Revised in 2024

NAC Market Growth Drivers and Vendor Offerings

IoT/BYOD/Cloud/OT driving market growth + stricter regulatory compliance accelerating it further
Diverse Deployment Models: From Traditional HW Appliances to Software, VM, and Cloud

NAC Growth Drivers

	1–2 years	3–4 years	5th years
Endpoint growth driven by the IoT and BYOD			
Shortage of skilled security professionals			
Organizations move to the cloud			
Convergence of IT and OT			
Security orchestration and ZTN			

Impact: H High M Medium L Low

Vendor Differentiation Points

Company	Physical Appliance	Virtual Appliance	Software	Managed - Professional	NAC as SaaS
Cisco					
Forescout					
Aruba					
Auconet					
Fortinet					
Portnox					
OPSWAT (Impulse)					
PulseSecure					
Extreme Networks					
InfoExpress					
Netshield					
macmon					
Genians					

* Source: 2020 Frost & Sullivan

Genian NAC Competitive Advantage

Market dominance built on 21 years of accumulated technology and 3,000+ customer sites
Gartner-selected NAC vendor with a full service portfolio for changing technologies and customer environments

1 Technology

Global Top 5 NAC Vendor by Gartner
(The only vendor in Korea & APAC)

Patented DPI (Device Platform Intelligence) for Precise IT/OT Asset Identification

Compatibility and flexibility with legacy environments

2 Customer & Competitor

No. 1 Market Share (71%),
Largest Customer Base in Korea (+3,000)

Market Growth Driven by Expansion from Existing Clients and Tech-Driven New Demand

Expanding Market Presence from Public and Financial Sectors to Private Enterprises

3 Value Proposition

Customer-Adaptive Portfolio for On-Premise and Cloud.

Business Stability Enhanced through Transition to Subscription-Based Services

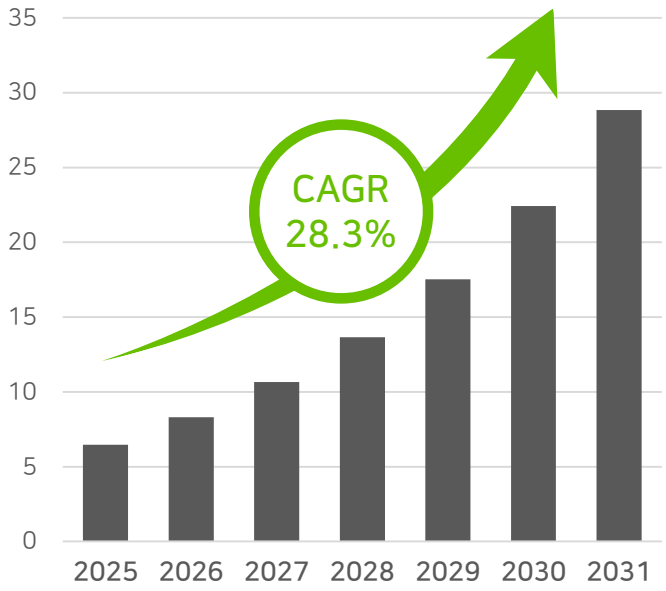
Foundation for Future Growth as a Core Technology for ZTNA and SASE

Global EDR Market Size and Outlook

US$8.3B market projected in 2026,— 28% CAGR from 2025 to 2031
Sophistication of cyberattacks and AI integration into EDR software drive market growth

Global EDR Market Size & Forecast

Unit: US$ billions



* Source: Data Insights Market, 2026.01

Evolution of EDR

EDR
Endpoint Detection & Response

- Data collection
- Detection engine
- Data analysis engine
- Threat intelligence
- Alerts and forensics
- Trace back
- Automated response

MDR
Managed Detection & Response

- Managed EDR
- Perimeter telemetry
- Incident management and response
- Contracted service

NDR
Network Detection & Response

- Internal network D&R capabilities
- Behavioral analysis
- Security controls
- Insider threat detection

XDR
Extended Detection & Response

- Device controls
- Disk encryption
- Firewalls
- Orchestration
- Machine learning analysis of internal and external traffic

* Source: Creative Networks, 2024.04

EDR Market Growth Drivers

Rising Novel Cyber Attacks Driven by AI
Nationwide damage and attention from large-scale breaches (telecoms, online bookstores)
Public and financial sectors moving to mandate adoption

01. Rising AI-Driven Security Threats

· Increase in Intelligent & advanced Malware
· Expansion of Unknown & Invisible Threats

02. Limitations of Legacy Security Solutions

· Inability to provide holistic defense due to siloed security coverage
· Inability to Perform Root Cause Analysis

03. Endpoint Visibility & Forensic Information

· Comprehensive Data Collection / Advanced Threat Analysis

04. Government Regulation – EDR Mandates

· Strengthened NIS 'National Cyber Security Guidelines'
· EDR mandatory for managed security service providers (planned 2027)

Genian EDR Competitive Advantage

First developed, first procurement-registered, and largest customer base in Korea
Korea's first Security Function Certificate and the only built-in anti-ransomware module

1 Technology

- **Korea's First AI-Driven Threat Analysis and Response Capability**
- Real-Time Systematic Collection and Monitoring of Diverse Endpoint Behavior Data
- **Detection plus optimized post-incident forensics and trace-back**

2 Customer & Competitor

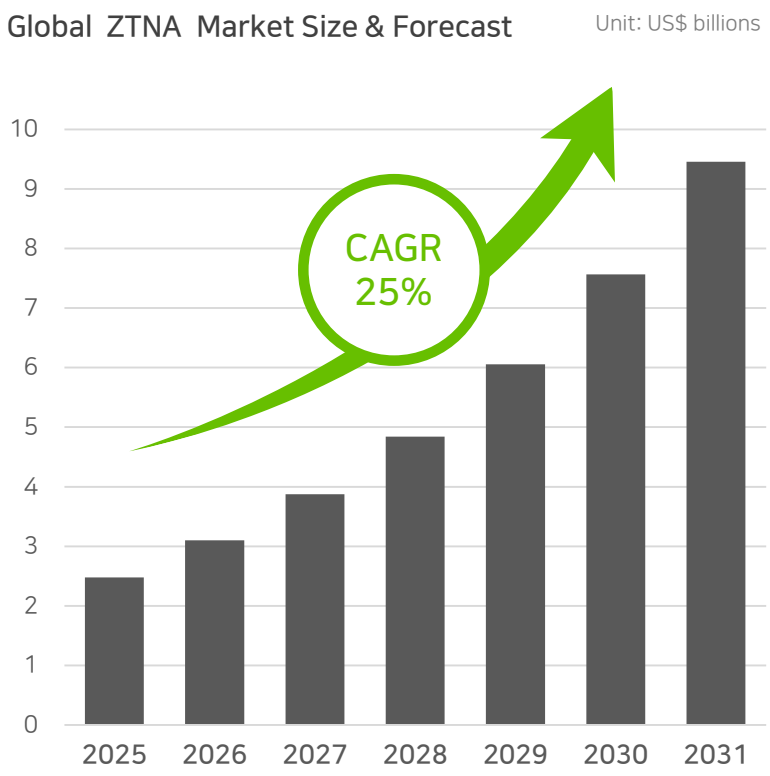
- **No. 1 in Korean market share (46%)**
  Korea's largest customer base with over 225 sites
- Immediate failure response and technical support capability
- Positive Market Growth Outlook Driven by Global and Domestic Vendor Entry

3 Value Proposition

- **Obtained Korea's First Security Function Certificate**
- High Customer Satisfaction Powered by Proprietary Tech and Robust Support
- Expanding Alliances including XDR, SIEM, and SOAR

Global ZTNA Market Size and Outlook

US$3.1B market projected in 2026 — 25% CAGR from 2025
Early market growth driven by changing work/IT environments, tighter regulations, rapid digital transformation, and VPN replacement demand



* Source: www.snsinsider.com, 2025

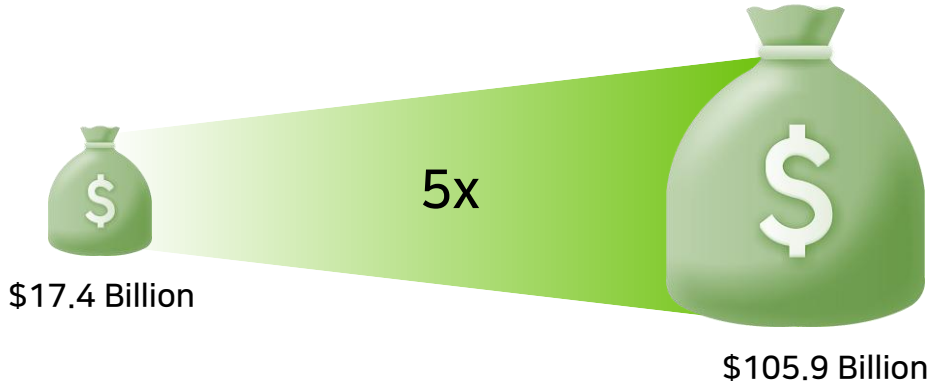
Market Stage	High Growth
Market Drivers	· Work Environment: WFH, and Hybrid Work · IT Environment : Cloud, Threat Intelligence · Accelerating cloud transition · Increasingly intelligent cyber threats · Strengthening security regulations
Competitor	Zscaler, Palo Alto Networks, Okta

Genians Status
· Genian ZTNA Launch('22)
· First Domestic and Global Customers Secured('23)
· Selected Government-led Zero Trust Pilot Project('24)
· Acquisition of a VPN Company (M&A('24)
· Secured 10 Global Zero Trust Customers('24)
· Secured first Korean financial-sector customer ('25)

Epilogue

Epilogue – Global Security Enterprise Valuations

Increased Corporate Value Driven by Next-Gen Solutions to Address New Threats More Effectively Than Traditional Vendors
Market Cap Multiplier: Global #1 EDR Vendor CrowdStrike Valued at 5x Norton

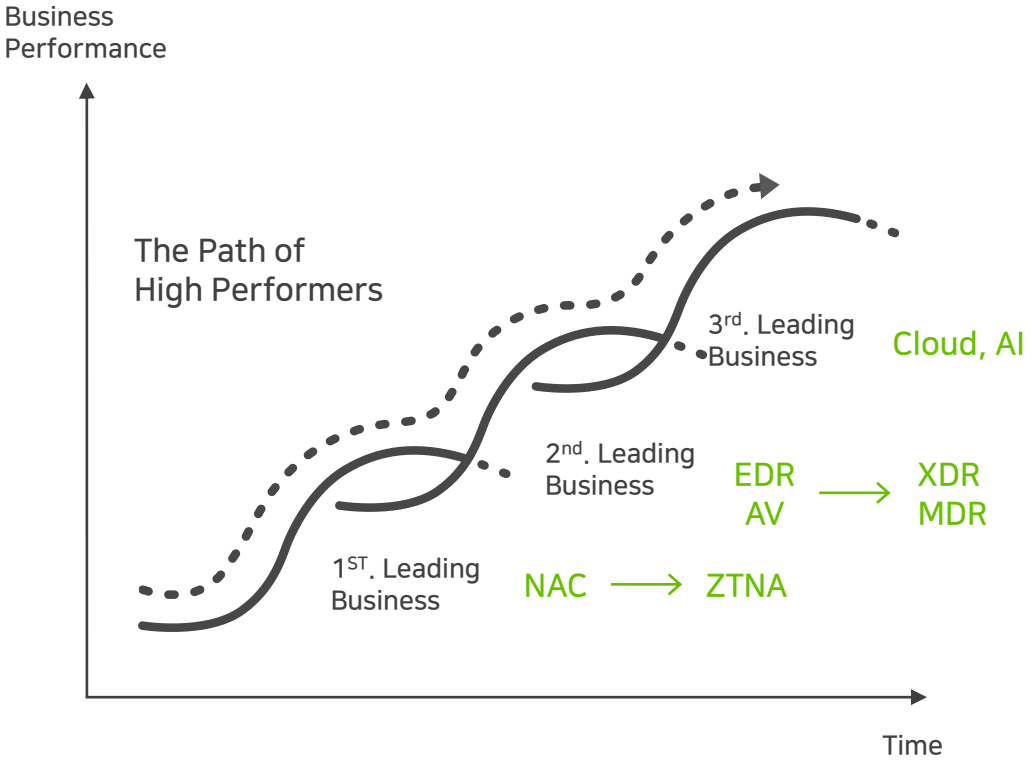


Category	NortonLifeLock	CROWDSTRIKE
Company	Symantec (NortonLifeLock)	CrowdStrike
Founded	1982	2011
IPO Year	1989	2019
Stock Price	US$ 28	US$ 425
Market Cap	US$ 17.4 Billion	US$ 105.9 Billion

* Note: Stock price and market cap data as of August 7, 2025

Epilogue – Product Strategy

Breaking Through the Inflection Point for a Second Leap: Ensuring Core Stability and Investing Boldly in Next-Gen Growth



Genians' Growth Portfolio

Strategy

- Achieving a Second Leap Beyond Stable Revenue
- '"Existence is Regression; Today's Tech is Tomorrow's Legacy"

Goals

- Beyond Korea's #1: Pioneering Unprecedented Success in Global Markets

Common Essentials

- Establishing and Sharing Core Corporate Values
- Securing Competitive Edge in High-Growth Markets
- Market Expansion through Strategic M&A and Large-Scale Customer Wins
- Transitioning to a Subscription-Based Business Model

Epilogue – Growth Momentum

20 years proven by trust — the beginning of infinite expansion toward a global quantum jump
A new leap through global, services, and new businesses

Business Model Improvement

· Strengthening subscription and managed services

Global Business Expansion

· Expanding cloud-based global markets

Reshaping the Market Landscape

· Securing new cash cows with AI-based next-generation technologies



APPENDIX – Company Introduction

Corporate Overview

Company Name	Genians Inc.
Founded	January 7, 2005
Employees	219
Headquarters	12 A, 66 Beolmal-ro, Dongan-gu, Anyang-si, Gyeonggi-do, Korea
CEO	Dong-Bum Lee
Capital	KRW 4.722 Billion
Business Area	Development and Supply of Cybersecurity Sol utions
Main products	Genian NAC Genian Insights E Genian ZTNA
Website	www.genians.co.kr www.genians.com

CEO Profile

Dong-Bum Lee CEO

Professional Experience

05 ~	CEO of Genians Inc.
25 ~	Advisory Member, Presidential Committee on AI Strategy
24 ~	Policy Advisory Member, Ministry of Patriots and Veterans Affairs
24 ~	Cyber Policy Advisory Member, National Intelligence Service(NIS)
22 ~	Member of Security Subcommittee, Digital Platform Government Committee
18 ~	Chairman, Security Startup Forum
20 ~ 24	Chairman, Korea Information Security Industry Association (KISIA)
02 ~ 04	Director of R&D Center, Oullim Information Technology Co., Ltd.
95 ~ 97	Doosan Information & Communications

Awards

Prime Minister's Commendation ('16)
Minister of Public Administration Commendation ('23)
Minister of Science and ICT's Commendation ('21)
Korea Information Protection Society Achievement Award('19)
Achievement Award, Korea Society of IT Service ('23)
ISLA Asia Security Leadership Award Grand Prize Winner ('19)



Shareholder Status

Shareholder	No. of Shares	Stake
Dong-Bum Lee (CEO)	2,863,699	31.54%
Co-founders & Others	701,377	7.73%
Miri Capital Management LLC	1,372,769	15.12%
Morgan Stanley & Co. International plc	444,023	4.89%
Treasury Stock*	400,900	4.42%

* Includes 372,000 treasury shares pledged with KSD for EB

Together.
More Secure.

14058 12F, A-dong, Hi-Field Knowledge Industry Center, 66 Beolmal-ro,
Dongan-gu, Anyang-si, Gyeonggi-do, Korea

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Genians

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